PRESS RELEASE, Sulz (Austria), 14.10.2026

Local Sulz technology company wins ALC Award for second time running

Number 1 once again: BAUR ranks among Vorarlberg's leading companies

BAUR GmbH from Sulz is once again recognised as one of Austria's most successful companies. At the 2026 ALC Award, the international specialist for testing and measurement technology won first place in its category for the second time in a row in Vorarlberg. The distinction honours the economic development of recent years and acknowledges the sustainable growth trajectory of the family-run company.

"We're very happy about the award. What makes me especially proud is that it shines a light on our employees' efforts. Behind every innovation, every order placed and every bit of growth are people who, with great dedication, take on responsibility and work on the future of BAUR as a team," says Markus Baur, third-generation managing director.

Austria's Leading Companies is awarded by "Die Presse", KSV1870 and PwC Österreich. The assessment is based on the economic indicators and performance over the past financial years.

BAUR has consistently maintained its growth trajectory in recent years. The company recently achieved record sales of 39 million euros, employs 255 employees worldwide and serves customers in around 96 countries. BAUR develops and manufactures solutions for testing, diagnosing and locating faults in power cables, which contribute to the security of supply worldwide.

However, BAUR's economic success is not based on technology and innovation alone. Its corporate culture is just as important. Appreciation, cooperation, personal development and individual responsibility are key components of the daily work environment. Being certified as a "Great Place to Work" is further confirmation that these values are truly embodied. At BAUR, economic success and attractive working conditions deliberately go hand in hand.

"Companies are assessed on the basis of figures. But these figures are generated by people. This is why we feel it's important to create a working environment that fosters trust, cooperation and personal development. We see this latest award as confirmation that we are on the right track," says Markus Baur.

You can find a selection of print-ready images at this link.

Further information / Press contact

BAUR GmbH
Maria Seidel
Raiffeisenstraße 8
6832 Sulz (Austria)
Tel.: +43 5522 4941-404
maria.seidel@baur.eu
www.baur.eu