

Data protection declaration

This website is managed by BAUR GmbH, Raiffeisenstraße 8, 6832 Sulz, Austria (“we” or “us”). This data protection declaration describes how we, as the party responsible for data protection, process your personal data in connection with this website.

1. The data about you that we process

During your visit to this website we will gather the following information:

The date and time you accessed a page on our website, your IP address, the name and version of your web browser, the website (URL) that you visited before accessing this website, certain cookies (see point 2) and any information that you provided yourself by filling in the enquiry form or the form to register for our newsletter or submit online enquiries.

You are under no obligation to actually enter the data that we ask you for on our website. However, if you do not do this, you will not be able to use all the functions of the website.

2. Cookies

This website uses cookies. A cookie is a small file that can be stored on your computer when you visit a website. Cookies are essentially used to offer users additional functions on a website. For example, they can be used to help you navigate a website, to allow you to return to a website at the point you left it and/or to store your preferences and settings for the next time you visit a website. Cookies cannot access, read or change any other data on your computer.

Most cookies on this website are what are known as session cookies. They are automatically deleted when you leave our website. Permanent cookies, on the other hand, remain on your computer until you delete them manually in your browser. We use permanent cookies to recognise you the next time you visit our website.

If you want to stay in control of the cookies on your computer, you can choose your browser settings so that you get a message when a website wants to store cookies. You can also block cookies, or delete cookies that are already stored on your computer. Use the “Help” function in your browser to find out more about how to do this.

Please note that blocking or deleting cookies will impair your online experience and can prevent you from using this website fully.

3. Purposes of data processing

We will process your personal data for the following purposes:

- a. to provide, improve and develop this website;
- b. to produce usage statistics;
- c. to detect, prevent and investigate attacks on our website;
- d. to answer your queries;
- e. to send you our newsletter.

4. Legal basis for data processing

The legal basis for the processing of your personal data in accordance with points 3a to 3e is our overriding legitimate interest in fulfilling the purposes mentioned under points 3a to 3e.

The legal basis for the processing of your personal data in connection with our newsletter is your consent. You can revoke this consent at any time. This revocation does not affect the legality of the processing that has taken place up to the time of revocation.

5. Transmission of your personal data

We will send your personal data to the following recipients for the purposes mentioned above:

- IT service providers used by us;
- advertising service providers used by us.

6. Retention period

With the exception of your data that is processed in connection with the newsletter or online enquiry form, we will generally store your data for a period of three months. Data will only be stored for longer if this is necessary to investigate detected attacks to our website.

When you register for the newsletter we will store your data until we receive your revocation and, moreover, for as long as legal obligations dictate.

7. Your rights in connection with personal data

Under the applicable data protection law you have the following rights: the right to be informed, the right to correction, the right to erasure, the right to restrict processing, the right object and the right to data portability.

You have the right to complain to a supervisory authority in the EU or to the Austrian data protection authorities in Vienna if you believe that the European or Austrian data protection law has been infringed.

8. Google Analytics

This website uses Google Analytics, a web analysis service from Google Inc., 1600 Amphitheatre Parkway Mountain View, CA 94043, USA ("Google"). Google Analytics uses text files called cookies that are stored on your computer and permit the analysis of your website usage. We process your data on the basis of our overriding legitimate interest in producing easy-to-use website access statistics in a cost-effective manner.

The information about your use of this website generated by the cookie (including your IP address and the URLs of the web pages accessed) will be transmitted to the Google server in the USA and stored there. We do not store any of your data gathered in connection with Google Analytics.

This website uses the option of IP anonymisation offered by Google Analytics. Your IP address will therefore be abbreviated/anonymised by Google as soon as Google receives your IP address. Google uses this information on our behalf to evaluate your use of the website, compile reports on website activities and provide us with further services relating to website and internet use. Google will not amalgamate the IP address transmitted by your browser in connection with Google Analytics with other data.

You can prevent cookies from being stored by making the appropriate setting in your browser software. Please note, however, that if you do this you may not be able to make full use of all the functions of this website. You can also prevent Google from collecting your data in connection with Google Analytics by downloading and installing the browser plug-in available under the following link:
<http://tools.google.com/dlpage/gaoptout?hl=de>.

You can also prevent Google Analytics from collecting your data via this website by clicking on the link below. This sets an opt-out cookie that prevents future collection of your data when you visit this website:

[Deactivating Google Analytics](javascript:gaOptout())

You can find further information about Google's conditions of use and data protection declaration at <http://www.google.com/analytics/terms/de.html> or <https://www.google.at/intl/at/policies/>.

9. Use of social media plug-ins

We use social media plug-ins such as Facebook, Google+, Twitter, LinkedIn and Xing on our website.

The functionalities of these plug-ins are accessed by clicking on them, whereupon your IP address and the URL of our website are transmitted to the social media service in question. The purpose and scope of data collection and the further processing and use of the data by the social media service are beyond our knowledge and depend upon the functionalities of the plug-in and the data protection provisions of the social media service in question.

10. Our contact details

If you have questions or concerns regarding the processing of your personal data, please contact us at:

BAUR GmbH, Raiffeisenstraße 8, 6832 Sulz, Austria
T 0043 (0)5522 4941-0; F 0043 (0)5522 4941-3; E headoffice@baur.at

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